

**EDAC Group proudly presents DigiKey with our 2024 Excellence in Marketing Award.** This award recognizes their leadership in digital marketing, flexibility, and ability to execute smart, effective programs. DigiKey is a valued partner; making the most of our marketing time and spend, delivering strong ROI and helping us reach the right customers with the right message. Their team is always collaborative, creative, and ready to move fast, making them one of our most trusted marketing and distribution partners.



Left to right: Bob Sakitkovski, Kobie Samuels, Mark Burr-Lonnon, Damien Croft, Heather Fulara, Joni Skjerven, Kathy Hutton, Paul Hejlik, Marco Lamanna, Frank Mazzone, Ben Hamilton

Award: Marketing Excellence

Recipient: DigiKey

Year: 2024